

"I WANT THE 5" \$500 RUNWAY COMPETITION [Vol. 4] GUIDELINES

Do you have what it takes to be the next \$500 Runway Ruler?? Here is your chance with "I Want the 5" Runway Competition! This is prime opportunity to put your runway skills and fashion creativity to the test!

DO YOU ACCEPT THE CHALLENGE?

"I Want the 5" Runway Competition Vol. 4

Monday, April 10, 2023 - 9pm

The Republic Garden

8402 Georgia Avenue

Silver Spring, MD

Competition Guidelines

- This year's theme, like Indie Fashion Week's, is "GIRLS vs BOYS: Who Rules the Fashion World?" To enter, you must enter as a PAIR (male representation, female representation). **Team entry fee is \$50.**
- Models must present their team at Model Mondayz on **Monday, March 13.** If you haven't pre-selected, there will be opportunity to connect with/find/select a partner at Model Mondayz on March 13.
- For the official competition, your team will battle other teams by way of runway and fashion. Runway competition will be **tag team style**; each model must have an opportunity to walk.
- Fashion for your team must be cohesive, fashion forward and have a creative edge. Think outside of the box!
- There will be a panel of 5 or 7 judges well versed in runway, fashion, and entertainment.

The Process

- A photo shoot will be scheduled for each runway pair. It will serve as competition promotion and as a portfolio addition for each model. Styling is up to the models.
- Leading up to the competition, model pairs will be interviewed on IG Live to discuss their runway careers, thoughts on their competition and the state of the industry. Models will receive the video to use as branding content if interested.
- Registration fees must be paid in full **ONE WEEK** prior to competition. The competition will take place during Indie Fashion Week at Model Mondayz on April 10, 2023 at 9pm.
- The pair with BEST COHESIVE LOOK will receive a bonus prize AND advance to Round 2 without battling if there is an odd number of pairs competing. If it's an even number of pairs competing, they will become the last pair to battle in ROUND 1 AND receive a bonus prize. This pair will also select the first battle of the night.
- If a pair wins a battle, they select the next battle.
- The runway pairs will battle until one pair remains.
- The winning pair can decide to split the winning prize OR battle each other for the full pot.

PRIZE REDEMPTION

- The winner of "I Want the 5" Runway Competition will receive a \$500 prize which will be presented no later than one week after the competition.
- Winner will be requested to participate in a content video with previous "I Want the 5" winners.

If you have any other questions or want more information:

info@indiefashionweekdc.com